



The 1st Invitational Competition of Arts Management Skills for College Students in Canton, Hong Kong, Macau and Taiwan

Regulations

1. Preface

Sponsored by Xinghai Conservatory of Music and organized by the Arts Management Department, the 1st Invitational Competition of Arts Management Skills for College Students in Canton, Hong Kong, Macau and Taiwan will last from May 26th to 27th, 2017. The Invitational Competition will provide a platform for students to present and communicate their ideas and creativity. And in doing so to improve the development of Arts Management Major in the region, present the achievements of core skills in the Arts Management profession, encourage collegiate communication and resource-sharing, and to improve the development of Arts Management Major with joint efforts.

2. Organizer

Sponsored by Xinghai Conservatory of Music

Organized by the Arts Management Department, Xinghai Conservatory of Music

3. Qualifications

Schools that are invited can send representatives to take part in the



competition. Representatives should be undergraduates and graduate students.

4. Sections

There will be 3 sections in the competition:

1) Project Planning:

This section will focus on students' ability to communicate, cooperate and create. Contestants will form teams with students from other schools by drawing lots, and are required to come up with a complete plan for an art event within 24 hours.

There will be materials provided (e.g. a photograph, a passage) for students to explore the theme. Students are required to find the most touching theme from the given material, and plan the event to express their understanding of the material. The plan should be feasible on practical term.

2) Knowledge Contest

This section will focus on students' professional skills and knowledge of Arts Management. The contest consists of writing skills and a quiz. Team of 5 from each school can sent out one representative for the topic composition, and the whole will participate in the quiz.

3) Art Talents Show

This section will focus on students' own talents on art performances. Any art genre/form (e.g. musics, dancings, theatricals, or acrobatics) is



allowed. Students from the same school can form teams at will, or attend as individuals.

5. Agenda

Date	Time	Event
25 th May, 2017	14:00-17:00	Check in
	17:30	Lots Drawing Introduction of Materials for Project Planning
	18:30	Conference of the Judges
26 th May, 2017	14 : 00-15 : 30	Forum on the Development of Arts Management Education in Canton, Hong Kong, Macao and Taiwan
	19:00 – 21:30	Project Planning Presentation
27 th May, 2017	9:00 – 10:30	Knowledge Contest (writing skills)
	14:00-15:30	Knowledge Contest (quiz)
	16:00-17:30	Art Talents Show
	18:00-18:30	Awarding and Closing Ceremony



6. Judges

Judges will include scholars and experts of Arts Management, as well as teachers from invited schools.

7. Awards

There will be awards for each section as well as the general awards.

1) Awards for each section

There will be respectfully one winner for the 1st, 2nd and 3rd place of Project Planning, Knowledge Contest and Art Talents Show. The chief judge will organize a discussion for the final result if the first three students rank the same mark.

The rewards are as follow:

Section	Award	Quota	Reward(RMB)	Point
Project Planning	1 st	1	None	3
	2 nd	1	None	2
	3 rd	1	None	1

Section	Award	Quota	Reward(RMB)	Point
Knowledge Contest	1 st	1	8,000	3
	2 nd	1	6,000	2
	3 rd	1	4,000	1



Section	Award	Quota	Reward (RMB)	Point
Art Talents Show	1 st	1	8,000	3
	2 nd	1	6,000	2
	3 rd	1	4,000	1

2) General Award

There will be respectfully one winner for the 1st, 2nd and 3rd place of the The 1st Invitational Competition of Arts Management Skill for College Students in Canton, Hong Kong, Macau and Taiwan. The ranking will base on the points each team scored during the whole competition. If the first three teams rank the same, the chief judge will discuss for the final result.

The rewards are as follow:

Section	Award	Quota	Reward(RMB)
The 1st Invitational Competition of Arts Management Skill for College Students in Canton, Hong Kong, Macau and Taiwan	1 st	1	10,000
	2 nd	1	8,000
	3 rd	1	6,000

8. Registration

Schools that are invited can send 5 undergraduate or graduate students as candidates, who are still registered students up to the day of the competition.



Registration information must remain true and valid. Qualifications will be cancelled if any fraud found.

9. Registration Documents

1) Receipt (attachment 1)

Schools that are attending should email the receipt back to xhlamp@sina.com before March 10th, 2017. The email should be titled as "*name of your institute* + The 1st Invitational Competition of Arts Management Skill for College Students in Canton, Hong Kong, Macau and Taiwan"

2) Files of the candidates

a. Candidate Information Form (attachment 2)

b. Personal File (including CV, 2 photographs of the candidate including a full-length and a half-length portrait, in jpg, 300dpi)

Schools that have submitted the receipt should email the files of the candidates to xhlamp@sina.com before April 10th, 2017. The email should be titled as "*name of your institute* + The 1st Invitational Competition of Arts Management Skill for College Students in Canton, Hong Kong, Macau and Taiwan"

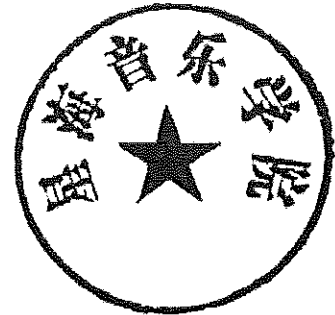
10. Special Notice

- 1) All candidates should be registered students in Arts Management and relative majors up till the date of the competition.
- 2) The official language of the Invitational Competition is Mandarin.



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- 3) Candidates should keep a copy of their files. The organizer will not held any responsibility for any missing files.
- 4) Candidates will not be registered if required documents are incomplete, unclear, unsigned or lack of certain files.
- 5) Transportation and accommodation fees will not be covered.



Committee of Invitational Competition of Arts Management Skills for
College Students in Canton, Hong Kong, Macau and Taiwan

Jan. 26, 2017